Message Text

CONFIDENTIAL

PAGE 01 MEXICO 15424 141842Z ACTION INR-07

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R 141845Z SEP 77 FM AMEMBASSY MEXICO TO AMEMBASSY BRASILIA INFO SECSTATE WASHDC 4980 AMEMBASSY PARIS

CONFIDENTIAL MEXICO 15424

EO 11652: GDS TAGS: PINR, FR, BR

SUBJECT: NEW FRENCH AMBASSADOR TO BRAZIL

REF: BRASILIA 6729

- 1. CAREER DIPLOMAT JEAN BELIARD, RECENTLY APPOINTED AMBAS-SADOR TO BRAZIL, HAS BEEN FRENCH AMBASSADOR IN MEXICO SINCE NOVEMBER 1973. PRIOR TO COMING TO MEXICO BELIARD DIRECTED THE PRESS AND INFORMATION SERVICE OF THE FRENCH FOREIGN MINISTRY. PREVIOUSLY HE HEADED THE FRENCH PRESS SERVICE IN THE CONSULATE GENERAL IN NEW YORK AND SERVED AS CONSUL GENERAL IN DETROIT AND CHICAGO, AND AS ATTACHE IN WASHINGTON.
- 2. A ROMAN CATHOLIC OF ALSATIAN-JEWISH BACKGROUND, BELIARD IS FRIENDLY, OUTGOING AND WELL LIKED. MOST RECENTLY, HE STAGE-MANAGED THE VISIT HERE OF COUNT MICHAEL PONIATOWSKI, WHO VISITED A NUMBER OF LA COUNTRIES AS GISCARD'S PERSONAL REPRESENTATIVE. BELIARD HAS BEEN ACTIVE SOCIALLY AND IN THE CULTURAL FIELD, CONFERRING MEMBERSHIP IN THE LEGION D'HONNEUR TO PROMINENT MEXICANS WITH A LAVISH HAND. LUCEY

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Message Attributes

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